Faith Fund—Auxiliary HEART Program
Instructions for State Scripture Funds Coordinators

Imagine the impact your state could have if every Auxiliary member set aside the cost of just one New Testament every day for 100 days. That’s 100 New Testaments per member . . . and 100 lives touched.

Exciting, isn’t it? This focused, 100-day effort is our annual Auxiliary HEART Program. As state Auxiliary Scripture funds coordinator, it’s your privilege to promote this program to the members of your state association. The information contained here will help you manage your responsibilities and motivate your Auxiliary members.

Here are the basics:

The HEART Program is the Auxiliary’s means of motivating Faith Fund giving at the Saturday Auxiliary Presidents Breakfast and Auxiliary Luncheon at state conventions. It is similar to the Gideon Countdown 100 Program in that participants are encouraged to set aside money every day for 100 days prior to the state convention. This donation could be $1 per day; the cost of one, two or three Scriptures per day; or another amount…as God leads.

Donations from the Auxiliary HEART Program are directed to the International Outreach Fund, which is used to supply Scriptures to the more than 170 Gideon outreach countries that need our help to purchase Scriptures. Through the HEART Program, every Auxiliary member, even less-active ladies, can have significant spiritual impact around the world.

This timeline will help you ensure a successful Auxiliary HEART Program:

11 months prior to your state convention
• At the first cabinet meeting following the previous convention, the state Auxiliary cabinet sets the Auxiliary Faith Fund goal, which is part of the total convention Faith Fund goal.

6 months prior to your state convention
• The state Auxiliary president initiates the HEART Program by announcing the Auxiliary Faith Fund goal in the state paper—providing copy and HEART Program theme art/logos to the state editor (available online at the State Resource Board. Go to Officer Access>State, and under State Administration select the State Resources link). You may need to check with the state editor regarding the deadline for information.

• The state Auxiliary Scripture funds coordinator sends a letter to each camp president to help her understand the Auxiliary HEART Program and build enthusiasm for the challenge to come. (The letter can be downloaded online at the State Resource Board (under Officer Access), and the theme logo can be added). The letter will:
  > Communicate the purpose of the campaign, and instruct the camp Auxiliary president to mention the HEART Program in her report, at every camp meeting, from now until the state convention.
Ask for prayer for this effort, and the convention, at each prayer meeting.

Instruct the camp Auxiliary president to contact every Auxiliary member about taking part by daily setting aside the cost of one, two, three, or more New Testaments. Contact can be made in person, on the phone, by email, or by letter.

Advise her that offering envelopes from members will be coming to her. However, if no Auxiliary member from the camp will be attending the convention, the offering should be sent to her Auxiliary area director.

The area director begins promoting the Auxiliary HEART Program to all of her camps and encouraging them to participate. She shares the convention goal and the potential of this program to reach many souls with God’s Word at area team meetings. She also communicates regularly with the Scripture funds regional program leader regarding the Auxiliary HEART Program emphasis for the convention.

While the state Auxiliary president is responsible for initiating the Auxiliary HEART Program through the state paper, it is the Scripture funds coordinator who has oversight responsibility for the promotion of the HEART Program. She encourages the Scripture funds regional program leaders to work closely with the area directors in promoting the program in the camps, and she shall ensure that the HEART Program is implemented across the entire association.

120 days prior to your state convention

- State Auxiliary Scripture funds coordinator has the member letters, offering envelopes, and mailing envelopes printed, and prepared for mailing. (The letter, and HEART Program theme art/logos, can also be downloaded online at the State Resource Board).
  - You will need to complete the letter with information specific to your state association in the spaces indicated—and add the HEART Program logo if desired.
  - The offering envelopes need to have "Please give or send your HEART Program offering to your camp Auxiliary president." printed on them.
  - Try to personalize the letters using mail merge.

- The necessary mailing labels can be downloaded online, too, or may be obtained from the state Gideon secretary or International Headquarters. If you encounter any online difficulties, please contact International Headquarters.

100 days prior to your state convention

- State Auxiliary Scripture funds coordinator mails the Auxiliary member letter and an offering envelope to every Auxiliary member in the state association by first-class mail.

60 days prior to your state convention

- Regional vice presidents work with Auxiliary Scripture funds regional program leaders, encouraging them to contact the camp presidents to check on the progress of the Auxiliary HEART Program in each camp in the region.

- State Auxiliary president mails a letter, or sends an email, to each camp Auxiliary president in the state association—encouraging her to make plans to attend the state convention, inviting her to the Auxiliary Presidents Breakfast on Saturday morning, and asking her to bring her camp’s HEART
Program offering to the Auxiliary Presidents Breakfast. (A sample email can be downloaded online at the State Resource Board.)

30 days prior to your state convention
• State Auxiliary Scripture funds coordinator telephones each area director to verify that each camp in her area is participating in the HEART Program. Reemphasize to the area directors that the Auxiliary Presidents Breakfast will include a camp roll call. Camp presidents will bring the camp Auxiliary offering to the breakfast, and these offerings will be presented by area. The total received at the breakfast will be combined with the Auxiliary luncheon offering, and both become an integral part of the overall Auxiliary Faith Fund goal for your convention.

• Area director again contacts the Scripture funds regional program leaders to ensure that all camp Auxiliaries are informed about, and are participating in, the Auxiliary HEART Program.

• Camp presidents encourage each and every member who will not be attending the state convention to bring her Faith Fund offering to the monthly meeting. Or, the member should mail her offering to the camp Auxiliary president.

• Scripture funds regional program leaders call camp Auxiliary presidents to follow-up on progress of the HEART Program.

14 days prior to your state convention
• Area director contacts each camp Auxiliary president in her area to ensure her camp offering is being collected and will be presented at the Auxiliary Presidents Breakfast.

6 – 10 days prior to your state convention
• Area director collects camp offerings from camp presidents who will not be attending the Auxiliary Presidents Breakfast.

• Area directors should watch their mail because camps with no member attending the convention may be sending their Auxiliary HEART Program offerings to them.

At the state convention
• Auxiliary presidents bring camp offerings and present them during the roll call at the Auxiliary Presidents Breakfast.

• The state Auxiliary Scripture funds coordinator is in charge of the roll call at the breakfast, assisted by the state Auxiliary secretary-treasurer. The secretary-treasurer, or other capable Auxiliary member, will record offerings on the roll call spreadsheet projected on a screen.

• If the camp Auxiliary president is not in attendance, the area director will turn in the camp’s offering. The camp president cannot send an alternate in her place.

• The total recorded at the Auxiliary Presidents Breakfast will be combined with the Auxiliary Luncheon offering and, together, will count toward the overall Auxiliary Faith Fund goal for the convention.